



17th September 2018

Dear Parent

'Inspired Through Sport' Sponsored Event at Alde Valley Academy

As part of our curriculum we are working with 'Inspired Through Sport' to try and raise the physical and mental health awareness of all of the students at Alde Valley Academy.

Please find attached a letter regarding the work of 'Inspired Through Sport' and a sponsorship form for your child. We are hoping that all of our students are being inspired to raise their physical fitness levels through setting their own targets as part of their PE lessons. The sponsored event therefore is a part of their challenge to develop both their physical and mental wellbeing. We look forward to the event on Thursday 27th September.

Yours faithfully

Mrs G Mayhew
Head of PE



Inspired Through Sport
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Web: www.inspiredthroughsport.co.uk
Company Reg: 09275760
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Dear Parent/Guardian,

Here, at Inspired Through Sport, we are dedicated to supporting British Athletes and inspiring the next generation of sporting heroes!

We help GB's best on their journey to success through our #GIVINGBACK athlete support programme.

Why we need to support athletes:

Although athletes work and train hard, many rely solely on sponsorship from charities and families in order to reach their dreams and represent their country. Whilst very high-profile athletes will often be sponsored by large companies such as Nike and Adidas, many others struggle to raise enough funds to continue in their sport.

What we do & How we do it:

Our #GivingBack athlete support programme provides over 300 GB athletes with funding, as well as access to a number of services that help them on their journey to GOLD.

These services include:

- Physiotherapists
- Nutritionists
- Chiropractors
- Athlete Mentors
- Holistic Healers
- Our Creative Media Team
- Career advisors
- International Competition Travel
- Performance Analysts

We fund our #GIVINGBACK athlete support programme through either paid or sponsored visits from GB Athletes to schools.

How do you come in?

In the lead up to the 2020 Tokyo Olympics, Inspired through Sport will be bringing a GB athlete to visit your child's school on the **27th September 2018**.

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Each year group will start with an inspiring assembly led by the athlete where they will share their sporting journey with the students, allowing them to understand the hard work and dedication needed in order to achieve success. Afterwards, each year group will complete a challenging fitness circuit with the athlete and have the opportunity for a meet & greet. During this time, they will also learn about healthy living and the importance of developing a growth mind-set.

Today your child has received a sponsorship form to complete for the event. These forms should be completed and returned to your child's teacher along with the money raised preferably in a sealed envelope with the name of your child/tutor group and amount raised written on the front. The funds raised will not only support our GB sporting stars, but the school will also receive a proportion of the money to enable them to purchase new PE equipment.

Further Information:

The final date to bring in your donations is **Monday 1st October.**

We look forward to running a fun and inspiring day for your children.

Thank you in advance for your support!