



Data Protection Policy

Bright Tribe Trust

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1. Introduction

1.1 This Data Protection Policy regulates and details the way in which the Trust and a Trust schools obtain, use, hold, transfers and process Personal Data and Sensitive Personal Data (as defined in parts 2 and 7 of this policy) about individuals and ensures that all Trust and school employees know the rules for protecting Personal Data.

1.2 This Policy also describes individuals' rights in relation to their Personal Data processed by the Trust and schools.

1.3 The Trust and each school have practices in place in relation to their handling of Personal Data to ensure that they are acting in accordance with UK laws and other relevant regulatory guidance.

The most notable legislation in this area is the Data Protection Act 1998 (DPA) and the General Data Protection Regulation (GDPR) due to be enacted in 2018.

1.1. The Trust and schools shall comply with the principles of the DPA to ensure that all data is:

- Fairly and lawfully processed
- Processed only for lawful purposes
- Adequate, relevant and not excessive
- Accurate and up to date
- Not kept for longer than is necessary
- Processed in accordance with the data subject's rights
- Secure
- Not transferred to other countries without consent and adequate protection

In addition, the Trust and schools will also comply with the GDPR that introduces further rights for individuals and strengthens some of the rights already in existence under the DPA:

- The right to be informed
- The right of access
- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to data portability
- The right to object
- Rights in relation to automated decision making and profiling.

At all times, the Trust and school will endeavour to ensure that it has a legal basis for the processing of personal information.



- 1.2. The Trust is registered as a Data Controller with the Information Commissioner's Office (ICO). Our registration number is ZA025132 (Bright Tribe) and ZA058193 (ALAT). The Data Protection Officer for the Trust and schools is Satswana - www.satswana.com, Tel: 01252 516898

2. Personal Data

- 2.1. "Personal Data" is any information (for example, a person's name) or combination of information about a living person (such as name and address and date of birth) which allows that living person to be identified from that information and which relates to them, such as the job application of "Joe Green" with his address and date of birth, or the academic record of "Sam Brown" with similar details. If in doubt, individual details should be treated as Personal Data.
- 2.2. Examples of Personal Data which may be used by the School in its day to day business include employee, pupil, parent and customer details, such as names, addresses, telephone numbers and other contact details, such as email addresses and mobile numbers, CVs, performance reviews, photos, payroll and salary information. This could affect job applicants, direct employees, temporary staff, volunteers, parents, pupils, individual consultants or contractors, visitors etc.
- 2.3. Personal Data may also be relevant to unincorporated suppliers or customers or (such as a sole trader business or partnership), or inquirers or complainants, and to individual contacts at third parties, customers and leads, even in respect of work contact details, such as their direct line or mobile number, or information entered about them in any management system.
- 2.4. The definition of Personal Data also includes opinions about a person, and appraisals about or statements of intent regarding them.
- 2.5. The laws governing how the Trust and schools can use Personal Data apply whether the Personal Data is stored electronically (for example, in emails, on IT systems, as part of a database or in a word-processed document) or in structured paper records (for example, in paper files, card indexes or filing cabinets).

3. Processing of Personal Data & Audits

- 3.1. The Trust and schools use or process Personal Data (including Sensitive Personal Data, see section 7) on a range of individuals for a multitude of business purposes, including the use of CCTV systems. Such individuals may include staff and contractors, pupils and parents, business contacts, customers and prospects, job applicants and former employees, and the person whose Personal Data is used by the School is known as "the data subject".



- 3.2. When the Trust and schools collect, stores, uses, discloses, updates or deletes or destroys Personal Data, this is called "processing". All processing is regulated by data protection legislation and must meet certain conditions to be carried out lawfully.
- 3.3. The Trust and schools maintain a database of personal data held in different departments, has clear retention schedules and the Trust DPO or school Data Protection Lead conducts regular audits of Personal Data held.
- 3.4. Personal Data and Sensitive Personal Data are held securely by the Trust and schools, and staff are regularly briefed by the ICT department and via the ICT policies on appropriate and safe data management.

4. Legislation and Information Commissioner's Office

- 4.1. Data protection laws are enforced in most countries by the local Data Protection Authority, in the UK being the Information Commissioner's Office ("the "ICO"). The ICO may investigate concerns and complaints, may audit the Trust and school's use or processing of Personal Data and may take action against the Trust (and in some cases individuals) for breach of these laws. Action may include making the Trust and school pay a fine and/or stopping the use by the Trust and school of the Personal Data, which may prevent it from carrying on its business. There is also the risk of negative publicity.
- 4.2. In addition, the General Data Protection Regulation (GDPR) will replace the current EU Directive in May 2018 and will be directly applicable in all Member States (and those wishing to engage and trade with those states) without the need for implementing national legislation. This introduces more stringent data protection obligations on Data Controllers.

5. Transparency and Personal Data

- 5.1. The Trust and schools are entrusted to use the Personal Data of individuals on the basis that the proposed use is transparent, expected and clearly defined. Accordingly, one of the main data protection obligations requires The Trust and schools to process Personal Data fairly.
- 5.2. In addition, use of Personal Data must be lawful. In practice, this means that the Trust and schools will comply with at least one of the following conditions when processing Personal Data:
 - the individual to whom the Personal Data relates has consented to the processing;
 - the processing is necessary for the performance of a contract between the Trust or school and the individual (or to enter into that contract at the individual's request);
 - the processing is necessary to comply with a legal obligation (not a contractual obligation) placed on the Trust or school;
 - the processing is necessary to protect a vital interest of the individual (where there is an imminent risk to their life or of serious harm to them otherwise); or
 - the processing is necessary to pursue the legitimate interest of the Trust or school (or a proposed recipient of the Personal Data) but where on balance, this would not involve disproportionate harm to the individual.



- 5.3. Use of Personal Data should meet one or more of these conditions. If there are any concerns about this; it is proposed to use Personal Data for additional purposes; or new reasons for using Personal Data are contemplated, reliance on these conditions must be discussed in the first instance with the Data Protection Lead prior to being relied upon.
- 5.4. All new Personal Data processing activities and projects involving the use of Personal Data must be approved prior to being started as there are complex exemptions and other lawful reasons for processing which may apply. For example, if someone provides their details as a contact, you will not be able to start sending them marketing emails unless that is covered in an appropriate notice and consent from that individual.
- 5.5. In addition, the Trust and schools ensure its Personal Data is accurate and up to date. The Trust and schools take care to record and input Personal Data accurately. Some Personal Data may change from time to time (such as addresses and contact details, bank accounts and the place of employment). It is important to keep current records up to date. The Trust and schools take care to update records promptly and correctly.

6. Privacy Notices

- 6.1. When an individual gives the Trust or school any Personal Data about him or herself, the Trust or school will make sure the individual knows:
 - a) who is responsible for the Processing of their Personal Data;
 - b) for what purposes that School will process the Personal Data provided to it;
 - c) sufficient details about any proposed disclosures/transfers of their Personal Data to Third Parties (including any cross-border transfers);
 - d) Parties (including any cross-border transfers);
 - e) the rights that the individual has in respect of their personal data;
 - f) any other information that the individual should receive to ensure the processing carried out is within his/her reasonable expectations (retention periods for instance);
 - g) and who to contact to discuss or raise any Personal Data issue.
- 6.2. The Trust or school does this by providing this information in the form of a “privacy notice” or fair processing notice. Before collecting Personal Data, staff at the Trust or school will give individuals providing those details appropriate Privacy Notices, these may be embedded in contracts, or on websites or form part of application or other forms. The Trust or school will inform individuals about the processing of their Personal Data before or at the time the data is collected. The information contained in its Privacy Notices will be concise and easily accessible and written in clear and plain language.
- 6.3. The Trust and schools will only process Personal Data in a manner and for purposes consistent with the relevant privacy notice(s) already provided to an individual. Personal Data should not be collected for one purpose and then used for a second purpose unless that is also set out in the relevant notice.

7. Sensitive Personal Data

- 7.1. “Sensitive Personal Data” is Personal Data about a person’s race or ethnicity, their health, their sexual preference, the medical information, their religious beliefs, their political views, trade union membership or information accusing an individual of any crime, or about any criminal prosecution against them, and the



decision of the court and any punishment. The Data Protection Lead can provide further information on what is, and the handling of, Sensitive Personal Data.

7.2. Sensitive Personal Data should not be collected or used unless essential. It must be treated as strictly confidential. Extra care must be taken with it and it must be kept more securely. In addition to the normal requirements for lawful use of any Personal Data such details should not be used without the explicit prior consent of the individual, which has to be clear, unambiguous and voluntary.

7.3. The Trust and schools do not seek to obtain Sensitive Personal Data unless:

- a) the individual concerned agrees in writing that we may do so, on the basis of a full understanding of why the Trust or school is collecting the data
- b) the Trust or school needs to do so to meet its obligations or exercise its rights under any relevant laws; or
- c) in exceptional circumstances such as where the processing is necessary to protect the vital interests of the individual concerned

Please note that the “legitimate interest” criteria described above (in section 5.2e) alone is not enough to process Sensitive Personal Data.

Sensitive Personal Data should not be disclosed unless measures are taken to encrypt or otherwise secure that information due to the potential for harm or distress if the email is received by unintended recipients or otherwise goes astray.

7.4. Sensitive Personal Data should be collected and used as little as possible and be subject to more limited and strictly need to know access and used subject to greater security measures than other Personal Data.

7.5. Other Personal Data where misuse may lead to distress or harm, especially to fraud or identity theft (for example, bank account or credit card details, or official government identification numbers, such as national insurance contribution numbers) must be treated like Sensitive Personal Data.

8. Employee Obligations

8.1. All Trust and school staff should be aware of their obligations and comply at all times with this Policy.

8.2. All staff must ensure that Personal Data collected by them must be appropriate to and sufficient for the relevant purpose(s) for which it is collected but not excessive for that purpose(s). Use of Personal Data should be minimized and not maximized. Collecting unnecessary personal Data adds to the Trust and school’s compliance burden. Where staff are dealing with pupil and parent data already collected by the Trust or school, the individual/s concerned will have given consent on joining the Trust or school for the processing of their personal data for the purposes of running the Trust or school.

8.3. All staff involved in the processing of personal information will:

- Read and understand this policy
- Use strong passwords
- Encrypt all portable devices if they contain personal data



- Only keep information as long as necessary
- Staff should not download personal data onto personally owned devices unless absolutely necessary. In such cases, the personal data should be deleted from the personal device as soon as is practicable after use

9. Data retention & Archives

- 9.1. **Personal Data must be stored securely and not be kept for any longer than required. Some records have to be retained for minimum periods by law (such as records on employee payments and their taxation under tax laws).**
- 9.2. **As a general rule, when Personal Data is no longer needed for the purposes for which it was collected, this Personal Data will be securely and permanently destroyed as soon as practicable.**
- 9.3. **The Trust and schools will not delete or destroy or amend records containing Personal Data without explicit consent once they have been informed those records have been requested by the individual whose Personal Data it is, or by a Data Protection Authority. Such a breach may be a criminal offence with personal liability.**

10. The Right to Information, the Right to Erasure and Subject Access Requests (SAR)

10.1. Individuals have certain rights in relation to their Personal Data:

- the right to obtain information (what Personal Data, from where, used for what purposes and shared with which recipients) about Personal Data held about themselves and to obtain copies of such Personal Data (Subject Access Request);
- the right to prevent processing of Personal Data for direct marketing purposes;
- the right to object to and stop certain processing of Personal Data where it is likely to cause substantial unwarranted harm or distress;
- the right to have Personal Data corrected;
- the right to compensation for any damage/distress suffered from any breach;
- the right to be informed of automated decision making about them.

- 10.2. If any member of Trust or school staff receives such a request or demand from an individual, they must promptly inform either the school Data Protection Lead or the Trust DPO.
- 10.3. Individuals are also allowed to withdraw their consent (where this is not required for the Trust or School's legitimate interests) to the Trust or school's use of their Personal Data at any time. If a Trust or school employee receives such a withdrawal of consent, they must promptly inform the school Data Protection Lead.
- 10.4. If anyone at the Trust or school receives a request to stop sending marketing materials, direct marketing communications of that type to that individual must be stopped as soon as is possible.
- 10.5. Individuals can also ask in writing for copies of their Personal Data which the Trust or school holds about them and other details about how the Trust or school uses their Personal Data.
- 10.6. Subject to receipt of proof of ID where considered necessary (and payment of any official fee permitted which the Trust or school has requested), following receipt of a written request from an individual for access to his/her Personal Data, the Trust or school will (to the extent requested by the individual):
- inform that individual whether the Trust or school holds Personal Data about him or her;
 - describe the Personal Data about the individual which it holds, the reason for holding the Personal Data and the categories of persons to whom it may disclose the Personal Data;
 - and provide the individual with copies of the Personal Data held about him or her, together with an indication of the source(s) of the Personal Data.
- 10.7. Strict rules must be followed as part of this process. Therefore, any such request received should be passed on to the school Data Protection Lead or the Trust DPO. There are strict statutory deadlines for responding. Trust or school staff must not respond to any such request directly.
- 10.8. There is a right under the DPA known as "the right to be forgotten". This gives an individual the right to have their data erased when there is no compelling reason for continued processing. Under the DPA, the right to erasure is limited to processing that causes unwarranted and substantial damage or distress. Under the GDPR, this test is not present. However, if the processing does cause damage or distress, this is likely to make the case for erasure stronger.

11. Data Security

- 11.1. The Trust and schools endeavour to keep all Personal Data secure by protecting data against being accessed by other companies or individuals (for example, via hacking), from being corrupted (data corruption) or being lost or stolen. This applies to Personal Data in IT systems, emails and attachments and paper files.
- 11.2. For example, Trust and school staff [and contractors and volunteers where relevant] each have a password and individual controlled access rights to IT systems through their Trust or school computer and/or mobile or another electronic device. For further information, please refer to the ICT policy.
- 11.3. Trust and school staff must comply with the Trust and school's security procedures whenever processing Personal Data. The Trust and school are dependent upon all employees to help keep Personal Data secure.



Employees must only access and use Personal Data they are individually authorised to access and use, and which is needed for a specific task within their Trust or school role.

- 11.4. Trust or school employees who work away from the main premises must comply with any additional procedures and guidelines issued by the Trust for home working and/or offsite working. Extra care is needed to secure Personal Data in such cases, particularly Sensitive Personal Data.
- 11.5. The Trust and school also recognises that adequate security is important where it arranges for Third Parties to process Personal Data on its behalf, such as when outsourcing services to service providers, who process Personal Data on behalf of the Trust or school as a result (“a Data Processor”). The Trust and each school remain liable for those service providers and their treatment of the Personal Data. Each school will have suitable written contracts in place with such service providers with specific terms included to protect the Personal Data provided to them.

12. Disclosing Personal Data to Third Parties and Overseas Transfers

- 12.1. A disclosure of Personal Data is a form of processing. That means that the rules described above for fair and lawful use have to be satisfied. The Trust and schools will not disclose Personal Data to a Third Party without first checking the disclosure is lawful and proportionate.
- 12.2. There are some exceptions to deal with disclosures, such as those requested lawfully by police where the information is necessary to prevent or detect a crime. Any request for Personal Data about an individual from government, police or other similar bodies or from journalists or other investigators should be passed immediately either to the school Data Protection Lead or the Trust DPO.
- 12.3. From time to time the Trust or school may pass pupil personal data (including sensitive personal data where appropriate) to third parties where lawful to do so, including local authorities, other public authorities, Ofsted, and health professionals who will process the data:
 - to enable the relevant authorities to monitor the school's performance;
 - to compile statistical information (normally used on an anonymous basis);
 - to secure funding for the school (and where relevant, on behalf of individual pupils);
 - to safeguard pupils' welfare and provide appropriate pastoral (and where relevant, medical and dental) care for pupils;
 - where specifically requested by pupils and/or their parents or guardians;
 - where necessary in connection with learning and extra-curricular activities undertaken by pupils;
 - to enable pupils to take part in national and other assessments and to monitor pupils' progress and educational needs;
 - to obtain appropriate professional advice and insurance for the school;
 - where a reference or other information about a pupil or ex-pupil is requested by another educational establishment or employer to whom they have applied;
 - otherwise where reasonably necessary for the operation of the school.



- 12.4. Unlawful disclosure (however well-meaning and however seemingly authoritative the requestor) risks placing the Trust and schools in breach of several obligations under data protection legislation. Special care is needed with telephone requests for information, often used by unauthorised parties to ‘blag’ or obtain Personal Data to which they are not entitled. Trust and school employees must be certain of the identity of the person with whom they are dealing, ideally have a written request for information from them and ensure any disclosures are justified and authorised in advance.
- 12.5. There are special rules on whether Personal Data can be transferred to another country. Within the EU, there are restrictions on the transfer of Personal Data outside of the European Economic Area (EEA) (such a transfer can happen, for example, where Personal Data is emailed outside the EEA; where the Trust or school IT servers are hosted outside the EEA; or where there is remote on-screen access from outside the EEA to Personal Data stored in an IT system within the EEA). This is to make sure the Personal Data remains safeguarded and that the individuals concerned do not lose the protection and rights they have under local law in respect of their Personal Data when transferred.
- 12.6. Actual or likely transfers of Personal Data to outside the EEA, especially of Sensitive Personal Data, should be clearly set out in the privacy notices described in the fair use section of this Policy (section 5) above so that such transfers are expected by the affected individuals.

13. Marketing and Fundraising

- 13.1. As with other types of Processing, the use of Personal Data for marketing and fundraising purposes must satisfy the fair and lawful use requirements set out above. This means information notices must be given, and a lawful reason for processing has to be satisfied. Typically, this will have to be consent based.
- 13.2. Personal Data should not be used to contact individuals for marketing purposes by email, text or similar unless the individual has consented to marketing use. Individuals have a right to decline postal marketing and to object to any fundraising. Where marketing or fundraising is to be by phone, email, text or similar electronic means, normally individual consent is needed and must clearly cover marketing by that communication method. Special rules apply as to when consent is needed and how consent is obtained (for example, whether individuals can “opt out” or “opt in” to receiving marketing) depending on the type of marketing contemplated and the means of communication with the individual. Any objections to marketing or requests to unsubscribe must be dealt with properly and promptly.



Appendices



Appendix 1 – Key Summary and Top Tips for staff – Data Protection

Background

80% of data breaches involve staff within an organisation (figure from the Information Commissioner's Office) and breaches, for the most part, are unintentional. Therefore, everyone dealing with Personal Data needs to have a basic understanding of the Data Protection Act 1998 (DPA) and the new General Data Protection Directive (coming into force in 2018) that introduces more stringent data obligations.

The Trust each school collects a variety of personal data on students, parents, alumni, contractors, staff, volunteers, business contacts etc for legitimate business reasons in connection with the running of the Trust and schools. It is vital that all this information is kept securely, is regularly reviewed and disposed of when no longer required.

Top Data Protection Tips:

- Read and follow the Data Protection Policy
- Make sure all new staff within your department are aware of the policy and departmental procedures on data protection
- Use strong passwords on all devices and two step-authentication wherever possible. Ensure that any device you access Trust or school personal data on (mobiles for instance) are password protected.
- It is preferable not to but if you do use portable memory devices, ensure these are encrypted (memory sticks, hard drives etc - the IT department can advise on this).
- Do not download personal data onto personally owned devices unless absolutely necessary. In such cases, any personal data should be permanently deleted from the personal device as soon as is possible after use.
- Only keep information as long as necessary - conduct periodic reviews (at least yearly) of personal systems (paper and electronic) and delete personal data that is no longer required.
- If in any doubt about any personal data issue, contact the Trust DPO or school's Data Protection Lead.

Further Information:

Tips on keeping information secure:

- Keep passwords secure – change these regularly and do not share or give other people your password
- Always lock &/or log off computers when away from your desk
- Dispose of confidential paper waste by shredding
- Prevent virus attacks by taking care when opening emails and attachments or visiting new websites
- Hard copy personal information should be stored securely when it is not being used (lockable cabinets etc).
- Be careful when discussing individuals that you are not in earshot of anyone who does not need access to that information
- Position computer screens away from windows and walkways to prevent accidental disclosures of personal information
- Encrypt personal information that is being taken or sent outside the school or office.



- Do not, unless absolutely necessary, download personal data to a non-school or Trust device.

Tips on keeping only relevant information:

- Collect only the personal information required
- Explain new or changed business purposes to parents, pupils, employees and others, and obtain consent or provide an opt-out or opt-in where appropriate
- Update records promptly – for example, changes of address, phone numbers.
- Delete personal information the Trust or school no longer requires. If in doubt, please check whether the information should be retained. In the case of safeguarding information, this should always be passed to the Designated Safeguarding Lead for him to decide whether or not the information should be retained. Please make reference to the Information and Records Retention Policy
- Be aware that there may be people who will try and trick staff into giving out personal information
- Carry out identity checks before giving out personal information to anyone in person, by writing or over the phone.

Handling requests from individuals for their personal information (subject access requests)

- People have a right to have a copy of the personal information the Trust and schools holds
- Any requests for Personal Data should be forwarded to the Trust DPO or the school's Data Protection Lead





Adventure Learning Academy Trust

Fowey River Academy, Windmill, Fowey. PL23 1HE

T: 01726 833484 E: enquiries@alat.org.uk

www.alat.org.uk

Bright Tribe Trust

Building 1000, Kings Reach, Yew Street, Stockport. SK4 2HD

E: enquiries@brighttribe.org.uk

www.brighttribe.org.uk



Seaward Avenue, Leiston, Suffolk, IP16 4BG

Telephone 01728 830 570 Facsimile 01728 832 227 Email enquiries@aldevalleyacademy.org.uk

www.aldevalleyacademy.org.uk